

DATING CONFIDENTIAL

DATING CONFIDENTIAL DECEMBER 2011



It's that time of year again, let the **holiday festivities begin!**

Unbelievably, the year is coming to an end, and it has been a momentous and milestone-filled one for us here at Linx Dating - couples getting engaged, the launch of princessproposals.com which offers clients the chance to create their own perfect fairy tale proposals, and numerous ongoing VIP searches both locally and nationally. Many of you have also heard about ABC Nightline's flying out from New York to do a feature story on Linx (air date TBD). The primary interview with me and subsequent client interviews could not have gone better and we want to thank everyone who helped with this. I am most proud, however, to report a new "first" for us - 2011 marks the first time that I matched a wonderful couple for their first date, she be-

came engaged, and I received the wedding invitation all in a single calendar year!

When I am out networking and recruiting for our VIPs, I often get asked, "If Linx clients are so dynamic, desirable, and attractive why do they need to hire a matchmaker?" My response to that question is always "why wouldn't they?" It seems like everybody is so busy these days that by the time we actually can think about dating, we are so engulfed in work or our personal lives that we don't know where to look for eligible guys and girls to date, even if we had infinite time. Of course, our clients want quality over quantity with Linx, and we deliver! That's what separates Linx from the competition. We focus solely on matching clients

with people so special that they will want to spend the rest of their lives with each other. When some of my prospects cross that tipping point and decide to join Linx, they immediately elevate their personal lives to a new level - not only in terms of their own dating, but by becoming part of the broader Linx network. Though the primary Linx focus is on finding soul mates, we also bring people together as friends and business contacts as an ancillary benefit. For example, anyone reading this who is unsure of how they received this newsletter should know that, every day, we get countless referrals into our network and it is this principle that allows us to stay under the radar. So let the festivities begin!

This December we would like to invite you to attend our holiday



LINX DATING

Link & Drink on December 8th- 6:00-9:30pm at Circa in San Francisco. Tickets will be \$10.00 pre-event and \$20.00 at the door. Our Link & Drink parties are all about networking and not singles events, so feel free to invite your friends and colleagues!

Since the holidays will be in full swing, we suggest breaking out your swankiest holiday attire. We have included (on page 4

of this newsletter) a section on winter trends for 2011 for both men and women to give you some fun ideas! I look forward to meeting and greeting each of you. If we haven't had the opportunity to meet in person, come say hi.

Finally, in this newsletter you will get to read about current Linx VIP clients for whom we are recruiting matches. You never know - you or a friend could be

a perfect match for one of our clients!

Festive Holiday Wishes and a Happy Early 2012,



Founder & CEO
Linx Dating LLC
www.linxdating.com

This Winter's Hot Prospects

Linx is searching for a perfect match for the following clients. There are a myriad of ways for great candidates to participate in Linx, so please do not let financial (or any other) concerns hold you back from emailing us if you think you or a friend makes the cut. Thank you!

(Note: These are for our VIP clients who are based in the Bay Area, unless stated otherwise.)

Linx Female VIPs searching for the following perfect Gentlemen:



MEN 30-40, Caucasian, 5'10" and up, All-American, and fit. You have a quiet confidence about you and were raised with manners and take pride in being chivalrous. You are successful, well traveled, and care about health and fitness. We have a handful of female clients who desire a man like these. These women are anything but average. Sexy, incredibly smart, ambitious, and balanced and very sweet come to mind when describing them.

MEN 45-65, Caucasian or European, 5'8" & up, and masculine. You are based in the Bay Area (think Silicon Valley) or East Coast and are well educated, worldly, confident, funny, and very successful. You have been recognized as a leader in your professional field and might find yourself semi-retired these days. At your core you are very intellectual and have a gravitas about you that draws people in. You lean conservative politically and support a woman who closely identifies with Israel. Our client is based in New York and the Silicon Valley, but also spends considerable time in Tel Aviv. She is gorgeous, early 50's, petite, 5'4", very funny, extremely well rounded, and warm-hearted. She is huge into travel, family (although does not have children of her own), the art world, skiing, politics, wine, and romping around. Life will never be boring with

this woman, and would be filled with passion, curiosity, and fun! *Deal breakers for our client: not well educated, not well traveled, lazy, and doesn't own a passport.*

Linx Male VIPs searching for the following dream girls:

WOMEN 23-32, any ethnicity. You are petite, pretty, and an extraordinary young woman. You're best described as quirky, a true individualist, creative, highly intellectual, soulful, and kind. You are passionate, have experienced life's ups and downs, and are perhaps considered complex. You are anything but average and want to take the world apart and put it uniquely back together upside down with your match! Our client is best described as a "force" who holds his Ph.D., and is CEO of a very successful company in the Silicon Valley. He is incredibly articulate, funny, and doesn't take himself too seriously. A marriage with him would be filled with tons of spontaneity, intellectual pursuits, and passion.

WOMEN 25-34, Caucasian, blond, feminine curves and sexy. You're a country girl at heart who might be living in San Francisco but when push comes to shove, you want to live in the burbs on a property with your babies and dogs running around. You're liberal in your politics, don't mind a guy who leads a healthy vegetarian lifestyle, and are not religious. Adjectives that describe you are: loving, funny, warm, happy, and smart. Our VIP is a good looking guy with piercing blue eyes. He is 38 years old, fit, hold his Ph.D., and lives about 70 miles outside of the Bay Area. Being married to this golf nut VIP will be a lifetime of devotion, children, lots of laughter, and security in having the American dream white picket fence family.



WOMEN 26-38, Caucasian, Asian American, Mixed heritage, very cute, 5'3"-5'7", super sporty look, natural, and not focused on material things. A red sole heel doesn't register in your mind. Red what?! You're an athlete and played a college sport (think soccer, tennis, gymnastics, etc) and attended a great school. You're super easy going, like to push the envelope intellectually, and will always leads a sporty lifestyle. This is for a 40 year old VIP who is hot, Ph.D., high energy & enthusiasm for everything he does in his life, fit, an athlete, and Ivy League educated. He comes from a great East Coast family and being married to this VIP will be a lifetime of fun and playing flag football in the backyard with the kids.

WOMEN 30-40, Caucasian, Mixed heritage. You are slender or athletic and derive pleasure from all things feminine. You are so tired of dating commitment phobic guys and the idea of dating a man who has been married before and who has a child seems welcoming and a natural fit. People describe you as loving,

smart, nurturing, funny, social, honest, and balanced. This is for a mid 40's executive who is good looking, Caucasian, 6'0", slender build, well dressed, and masculine. He would welcome the chance to have another child and is looking for someone who is a total sweetheart and no nonsense kinda gal. He's super well connected in the Silicon Valley, lives in the city, yet very down-to-earth.

Women 30-40, Indian, Caucasian, or Asian American. You are tall, fit, slender, and polished in your appearance. Kind, intellectual, introspective, spiritual, and family centric best describe you. Although our VIP's children have a loving mother already, his perfect match should love kids and look forward to fitting into his life out in an upscale neighborhood in the East Bay. Our VIP is in his late 40's, has been married one time before, and of Indian heritage. Professionally, he is a CEO and Founder of a ground breaking successful company and holds his PhD in engineering from a top school. Sensual, loyal, cerebral, complex, and holds himself and others in his life to high standards. Like Steve Jobs said to his employees when he returned in 1997, "If you aren't here to make Apple great again, get the f*** out!" Being married to this gentleman will be a lifetime of intellectual stimulation, passion, and always remembering that family and marriage comes first in life. Our VIP is brilliant, passionate, and extremely non-linear - life with him would never be boring. Are you someone who can thrive in a relationship with this kind of excitement?

Fashion Trends and Ideas to Inspire You!

Holiday parties are the perfect occasions not only to meet new people but to look your absolute finest while doing so. Luckily there are many stylish trends for both women and men this season.

Some trends that we love for women this season that are perfectly suited for holiday party looks are: nude pumps, feminine leather jackets, red lips, braids (from fishtail to traditional), and last but not least 70's glam.



nude pumps



fem leather jacket



red lips



braids

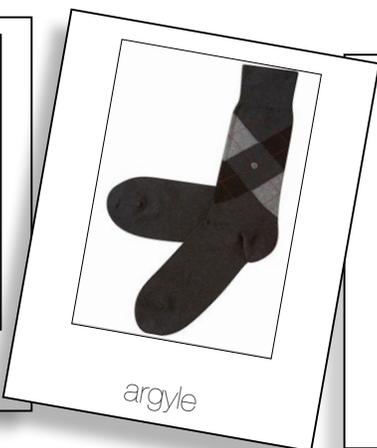


70's glam

Some trends we love for men this season that are also great for holiday parties are: 1920's inspired dress shirts, argyle, 70's mens wear, cord jackets, and slick Wall Street hair.



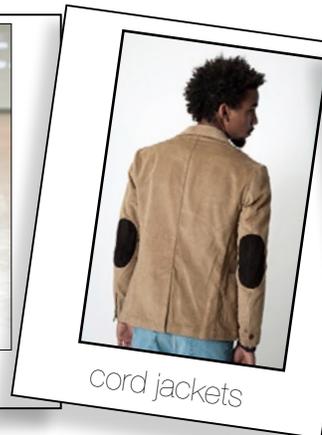
1920's inspired dress shirt



argyle



70's menswear



cord jackets



slick hair

Get Linked at Link & Drink

We are absolutely thrilled to be throwing an incredibly festive party and what many consider to be “the” holiday networking event of the season this year at Circa in San Francisco. On Thursday December 8th from 6:00-9:30 p.m, come out to meet some of the Silicon Valley and San Francisco’s most dynamic professionals at Link & Drink – it is all about networking and mingling with other like-minded friends.



Link & Drinks bring together a very diverse group of men and women from all age ranges, professional industries, academic backgrounds, and interests. These events are not singles events, so should you be coupled up or have a married colleague who likes to network, the more the merrier.

We are capping this exclusive holiday soiree off at 350 guests, so RSVPing the week of will not ensure your admission. We will have holiday greeters checking you in, so it is essential that you RSVP ahead with your first/last name, as well as your career industry/title/firm, and your best email address. All RSVPs should be directed to our registration page on our company website.

Since the holiday spirit will be in full gear, we ask that you arrive wearing a step-up from your usual work attire. Think sport coats for men and dresses for women. Let’s do it up in style as we toast to new friends and link-up with the old ones at Link & Drink.

DATE/TIME: December 8, 2011. 6:00-9:30 p.m.

COST: This event is guaranteed to reach capacity very fast, so we ask that you register and buy your ticket now. The cost is \$10.00 pre-event and \$20.00 for walk-ins. We are directing all payments through Pay Pal to make this a seamless registration.

[Buy Now!](#)

LOCATION: Circa in San Francisco ~ 2001 Chestnut St. San Francisco, CA 94123 - (415) 351-0175

DO I NEED TO BRING ANYTHING TO LINK & DRINK? Yes, bring business cards and cash for simplicity’s sake for purchasing drinks.

EXCLUSIVE VIP TABLES AVAILABLE: Party in style and comfort with your own VIP table at Link & Drink. Bottle service and plentiful appetizers included. Send Amy an email if you are interested. amy@linxdating.com and she will help you reserve a table.

VIP Choice #1- Seating includes 1 bottle of Grey Goose (1L) + Corn Fritters for 8, 12 angus beef sliders, cheese platter, Dessert Sampler for 8 (Molten Lava Chocolate Cake, Bread Pudding in Caramel Sauce, Creme Brule) for \$400.

VIP Choice #2- 1 bottle of Patron with same food options \$400

VIP Choice #3- 1 bottle of Veuve with same food options for \$250

DO I NEED TO RSVP? You must RSVP if you plan to attend. If you are bringing friends who are not part of the network, please have them INDIVIDUALLY RSVP too. Group RSVPs will not work. All RSVPs should be directed to our registration page on our company website: www.linxdating.com/registration.html

ATTIRE: Festive cocktail attire

December Link & Drink Pre-Event Workshop

DATING CONFIDENTIAL DECEMBER 2011

Come early to our December Link & Drink to attend a workshop to help get you off to a great start to your holidays! When you're in a new relationship, the holidays can be filled with lots of fun, but also opportunities for stress...from meeting extended families to appropriateness of gift-giving.

Come hear Linx friend, Kirk Akahoshi, talk about "Holidating" and financial expert, Tari Vickery, discuss ways to talk about finances when you're in a new relationship.



Have you noticed that holidays have a way of influencing our dating behavior? If so, then you've experienced the phenomenon of "holidating." From Christmas to New Year's to Valentine's Day, there is added pressure to clarify one's relationship status. Some of these factors include gift giving, being with or without family, seeing old friends, making resolutions, and observing Cupid's birthday. Exploring these causes and conditions, we can make a better effort to show up more authentically during this period of time. During this workshop, you will learn tools on how to overcome the pressures, be clearer about your needs, and show up more authentically.

Once you've decided this relationship is "going somewhere", how do you begin to discuss money and finances? When is the appropriate time to bring up the subject? What are you going to do about giving holiday gifts to each other and extended families? Finances are a leading cause of stress because we bring our ideas about money...how to spend it, who controls it, how much is "enough", what is a "need" or a "want"...from our origins, often without giving it much thought. Tari Vickery will lead an open discussion to help identify your own ideas about finances, as well as how to talk with your significant other about your beliefs and expectations.

This intimate workshop is limited to 40 guests. Once inside Circa, grab a complimentary glass of wine on your way in to unwind, and head upstairs to the lounge. The bonus of attending this is beating the crowds that will be arriving at 6:00pm and connecting with new friends early on!



Date/Time: Thursday, December 8th, 4:30-6:00pm

Cost: *\$40 in advance:

[Buy Now!](#)

*\$60 at the door (*tickets for this event include a ticket to Link & Drink)